

Movement School Bridge View

Board Meeting Minutes

When: Thursday, September 12, 2024 - 6:00pm

Location: Zoom

Board Members in Attendance:

DeAnna Bruce

Ed Butler

DeAndre Cherry

Dennis Crawford

John Huber-MacNealy

Michael Wade

Guests:

Laetitia Dowd - CFO Movement Foundation/Schools

Notes:

- Call to Order - 6:02pm, quorum present
- Pledge of Allegiance
- Missions Statement
- Roll Call
- Consent Agenda
- Public Comments
- Informational Items:
 - Superintendent's Report:
 - Enrollment Update:
 - 79 students enrolled (well below goal)
 - 103 were registered on the 1st day; around 25 did not show up for a myriad of reasons
 - 51 kindergartners (0 applications pending)
 - 28 first graders (2 applications pending)
 - 2 leads + potential tours
 - Still recruiting using various methods: tours every week, refer a friend, marketing + radio ads, social media presence increasing
 - 6 full time recruiters now on board
 - 98% of families aver very satisfied - need more people to find out.
 - Comments:
 - Ed - do we have appropriate amount of busses? (Yes, slightly underutilized now)
 - Dennis - what's our timeline? (Day 5 count (already happened) and day 45 count in mid October. This is important date)
 - Super recruitment weekend potentially
 - Budget Update - Laetitia Dowd | CFO Movement Schools
 - \$1.9 mil revenue for 2024/25 school year; \$1.1 mil comes from foundation
 - We hav a conservative budget
 - We don't pay rent the first year
 - We don't pay charter management fee
 - Expenses:
 - ~45% salaries/HR
 - ~20% contracted services
 - ~10% supplies
 - ~10% transportation
 - ~10% facilities maintenance
 - Sending email with budget and then Docusign once reviewed/approved

- Comments:
 - Ed: what is our strategy now that we have budget & students? (Review once per quarter)
 - John: board compliance - separate meeting to ensure we are meeting the standards.
- Meeting adjourned - 6:32pm

Next meeting - Thursday, October 10 | 6pm | Zoom