

**Movement School North Charleston**  
**Board Meeting Minutes**  
**When: Tuesday, May 21, 2024 - 4:00pm**  
**Location: Zoom**

Attendees:

DeAnna Bruce  
Ed Butler  
Dre Cherry  
Dennis Crawford  
John Huber-MacNealy  
Michael Wade

Notes:

- Quick video of building process
- Call to Order - Ed Butler - 4:06pm
- Pledge of Allegiance - All
- Mission Statement - Michael Wade
- Mindset/Norms - All
- Roll Call:
  - Dre Cherry joining board
- Agenda
- Enrollment Updates:
  - Goal - 100 Kindergarten, 45 1st Grade = 145 students total
  - Need seven applications to be at that goal; need more Kindergarten
  - Families wait to register for myriad of reasons (immunizations, documents, time of year)
  - Using different incentives to try to get more applications - new ideas from board
    - "Refer a friend"; immunization drive/health clinic, giveaways
  - Follow up is being done with calls in the early evening (most successful), short text messages, and monthly/bi-monthly newsletter
  - Spanish speaking initiatives - Vanessa (office manager)
- Bridge View Families - Mother's Day photo shoot
- Vote-Revision to Academic Calendar
  - Want to be aligned with CCSD while keeping true to the "Movement way"
  - Changes:
    - First week of school becomes all half days (originally only 2 days)
    - Inclement weather days separated from Data Days - need these days to not be possibly changed
    - End of school year - add 3/4 days due to differences in how instruction is calculated (days vs. hours calculated)
    - Vote APPROVED
    - DeAnna will submit this to charter authorizer as an amendment.
- Discussion:
  - John - questions about staffing. Are we concerned with staffing shortage right now?
    - We interviewed 6 candidates today - 5/6 more coming
    - Not overly concerned - focus was on enrollment, now will work on teachers
    - Teachers unable interview due to state testing; expect more in the coming weeks
    - Want teachers at summer training - very important
  - Where are we sourcing candidates?
    - Local charter schools
    - LinkedIn
  - Changes to teacher pay in CCSD and state levels

- Movement will always look at local districts and “beat” those levels to incentivize recruitment.
- Need to focus on non-teacher roles and making sure those pay levels are appropriate
- Monitor changes that are being discussed state-wide
- Meeting adjourned - 4:44pm

Next meeting - 2nd Tuesday of each month from 6-7pm